

Cordaid in The Netherlands

Social exclusion and poverty occur worldwide. That's why Cordaid also supports initiatives at home, such as social gatherings, where neighbourhood residents can meet and exchange ideas. Where necessary, we offer support with personal problems.

In order to be more recognisable and effective, Cordaid works with three public funds that have their own focus areas, target groups, and donors:



Cordaid Memisa focuses on traditional aid, with emphasis on health care.



Cordaid Mensen in Nood is solicited to engage at times of disasters.



Cordaid Microkrediet puts emphasis on a direct relationship between the donor and the beneficiary.

Cordaid in brief

- Knowledge-based organisation
- Large international network
- A hundred years of experience
- Engaged and autonomous
- Yearly budget of circa 150 million Euros
- Trust in cooperation
- Cooperation with almost 1000 partner organisations
- In 29 developing countries worldwide
- 370,000 donors of Memisa, Mensen in Nood and Microkrediet
- 23,000 volunteers in the Netherlands
- 230 staff members
- Local representation
- Dutch member of the international Caritas network

Who are we?

Cordaid is committed to contributing to a just and sustainable world. Our role in this is **to fight poverty and exclusion**. As one of the largest Dutch development organisations, we work with almost a thousand partner organisations in Africa, Asia, the Middle East and Latin America.

We believe that every person is able to induce positive changes for his or her community. We support organisations and individuals who are successful at doing so.

What is our added value?

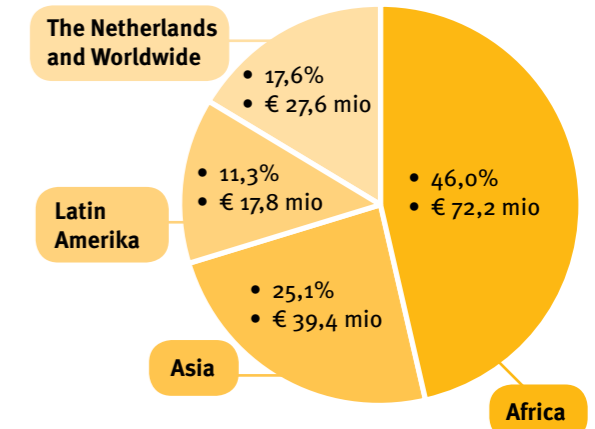
The major disasters of recent years – the floods in Pakistan, the earthquake in Haiti, the tsunami in Asia, and the famines in Africa – are still present in everybody's memory. People worldwide are willing to donate funds and means in times of crisis. Cordaid strives to use this generosity for more permanent improvements. To do so, we work on emergency aid as well as **structural poverty reduction**.

We believe that the **unequal power balance** is one of the major factors standing in the way of development. Divisions between rich and poor, men and women, young and old, or healthy and handicapped, all sustain poverty and injustice. Cordaid supports civil society organisations that try to achieve changes.

We believe it is important to **look beyond national borders**. In the globalised world of today, local and international processes are inextricably linked. Development is not an isolated process, but linked to a worldwide context. For example international law, trade agreements and corporate engagement have often huge consequences for e.g. small-scale farmers.

Cordaid combines nearly **100 years of experience**. We are a knowledge-oriented organisation with a large international network. We look for solutions from various perspectives, delivering **expertise in diverse areas**, ranging from emergency aid to entrepreneurship.

Payments in 2009



Summarized

- Core funding of partner organizations;
- Awareness raising and strengthening public support;
- Collaboration in networks;
- Exchange of knowledge, information and experience;
- Building and exerting political influence.

We link governments, civil society organisations, donors, private sector and academics to reach jointly agreed sustainable solutions, through **multi-stakeholder approaches** called Communities of Change. Examples of goals for change are:

- How can women gain access to good health care;
- how can the local population protect itself against the negative consequences of mining;
- how can a community become economically independent?

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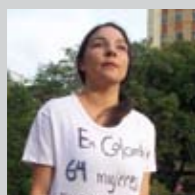


Our work

Cordaid focuses on five main themes:

1. Conflict Transformation;
2. Health and Well-being;
3. Entrepreneurship;
4. Emergency Aid and Disaster Risk Reduction;
5. Urban Development.

In all actions particular attention is given to the role of women, civil society, natural resources, migration and religion.



In the **Conflict Transformation** programme we encourage minorities to use their voice effectively, for example in cases of environmental pollution or social injustice concerning mining, oil extraction, or logging.

We stay in dialogue with companies and private corporations to ensure that profits also benefit the local population. Our partners, amongst others human rights organisations, report on these injustices and exchange best practices in order to achieve fair power relations, both nationally and internationally.



In the **Entrepreneurship** programme we support small producers. Economic development is crucial in the fight against poverty. We support sustainable cultivation and better access to markets for farmers: farming as a business. We also support micro-financing. Our services range from savings programmes and loans to micro-insurance.



The **Urban Development** programme is a response to the increased poverty in major cities in developing countries. We aim to improve the living conditions of slum residents, through social housing, basic services, and work opportunities for young people.

Catholic inspiration

Characteristic to our work is the way we cooperate with our partners worldwide. This is based on a spirit of partnership, rooted in Catholic Social Teaching. We interpret 'Partnership for development' as a relationship into which organizations enter voluntarily, in a climate of cooperation and solidarity in order to achieve common goals that are imbedded in what unites us, rather than what divides. Cordaid strives to ensure **equality** in our relations with partners. Whilst acknowledging that stakeholders bring different resources into partnerships, we underline that **all resources are necessary** for the achievement of the common results.



The aim of the **Health and Well-being** programme is to improve health systems. We support self-reliance and offer help to patient organisations, unions, and knowledge institutes, among others. We draw the attention of policy makers to the exclusion of the poor and other marginalised people, such as women, the elderly and handicapped.



The **Emergency Aid and Disaster Risk Reduction** programme offers support before, during and after disasters. Cordaid stimulates people to be better prepared for emergency situations, for example by setting up early warning systems and contingency plans. We strive to link emergency aid with recovery, reconciliation, and structural development. We do so in close collaboration with community-based organisations.

Three successful Cordaid initiatives

Performance Based Financing (PBF) in Africa

Cordaid was one of the first organisations to introduce the innovative approach of Performance Based Financing (PBF) in health care. Cordaid was one of the first organisations to introduce the innovative Performance Based Financing (PBF) of health systems. PBF is a method for buying health services and based on a fee for every service delivered. By separating regulation, purchasing and the delivery of health care services, Cordaid aims to improve access to affordable and quality health care in developing countries.

The government of Burundi already adopted and rolled out PBF on a national scale. In Cameroon a unique collaboration has been achieved between Cordaid, the government, churches and local communities. Patients assess the services provided and organise information campaigns. Health care has become cheaper, more accessible, and of better quality. As a result the government requested Cordaid to facilitate introduction of PBF throughout the country.



Disaster Risk Reduction in Haiti

In Haiti – struck by the earthquake that shocked the world in January 2010 – Cordaid participates in the country's reconstruction. Literally. A local woodwork factory was set up and has supplied timber frames for sustainable houses. The local community is actively building the houses after comprehensive testing and made adjustments according to their own needs. For 30 years, Haiti's infrastructure has been poorly maintained but these houses are weather resistant, are able to withstand forces of nature and are termite proof. By 2013 we aim to have constructed and rebuilt a total of 8,500 houses. Furthermore, we are trying to contain any risks and consequences related to future natural calamities through disaster management, setting up early warning systems and building shelters. Additional effect: community development which strengthens the position of vulnerable groups in society; they are learning to speak for themselves. Slowly, their negotiating position is improving. The basic underlying principle remains that it leads to a sustainable result for self-reliance.



Economic growth for Indian women

Cordaid has introduced loans, insurance, saving programmes and pensions for the poorest in Indian society. Through micro-financing we offer women with small businesses in the informal sector the chance to break free from structural poverty. By supporting women, we can change the improper balances in society.

